

# Social Media Policy

## Our social media policy

This policy applies to all staff, including volunteers, students or anyone working on behalf of GT7 Football Academy.

The purpose of this policy is:

- To ensure children, young people, coaches, referees and adults in a position of trust are not subjected to improper online behaviour or improper allegations
- To provide anyone working on behalf of GT7 Football Academy with the principles that guide GT7 Football Academy's approach to social media use

We take responsibility for:

- Ensuring all the privacy settings are locked so that that the page(s) are used explicitly for Academy or league matters and are not used as a place to meet, share personal details or have private conversations
- Monitoring the academies social networking page regularly and removing access for anyone behaving inappropriately
- Making sure everyone within the Academy knows who is responsible for monitoring the content of the social networking areas and how to contact them
- Gaining written parent/carer permission before access is given to U18s
- Informing the Academy Welfare Office if you have received inappropriate communications online, keeping a record of any inappropriate, threatening or offensive material as this may be needed as evidence.

We will not:

- Accept as a friend, players or referees U18 on social networking sites they are members of or share their own personal social networking sites with children or young people involved in youth football
- Make contact with children or young people known through football outside of the football context on social networking sites
- Use internet or web based communications to send personal messages of a non-football nature to a child or young person
- Engage in any personal communications, 'banter' or comments